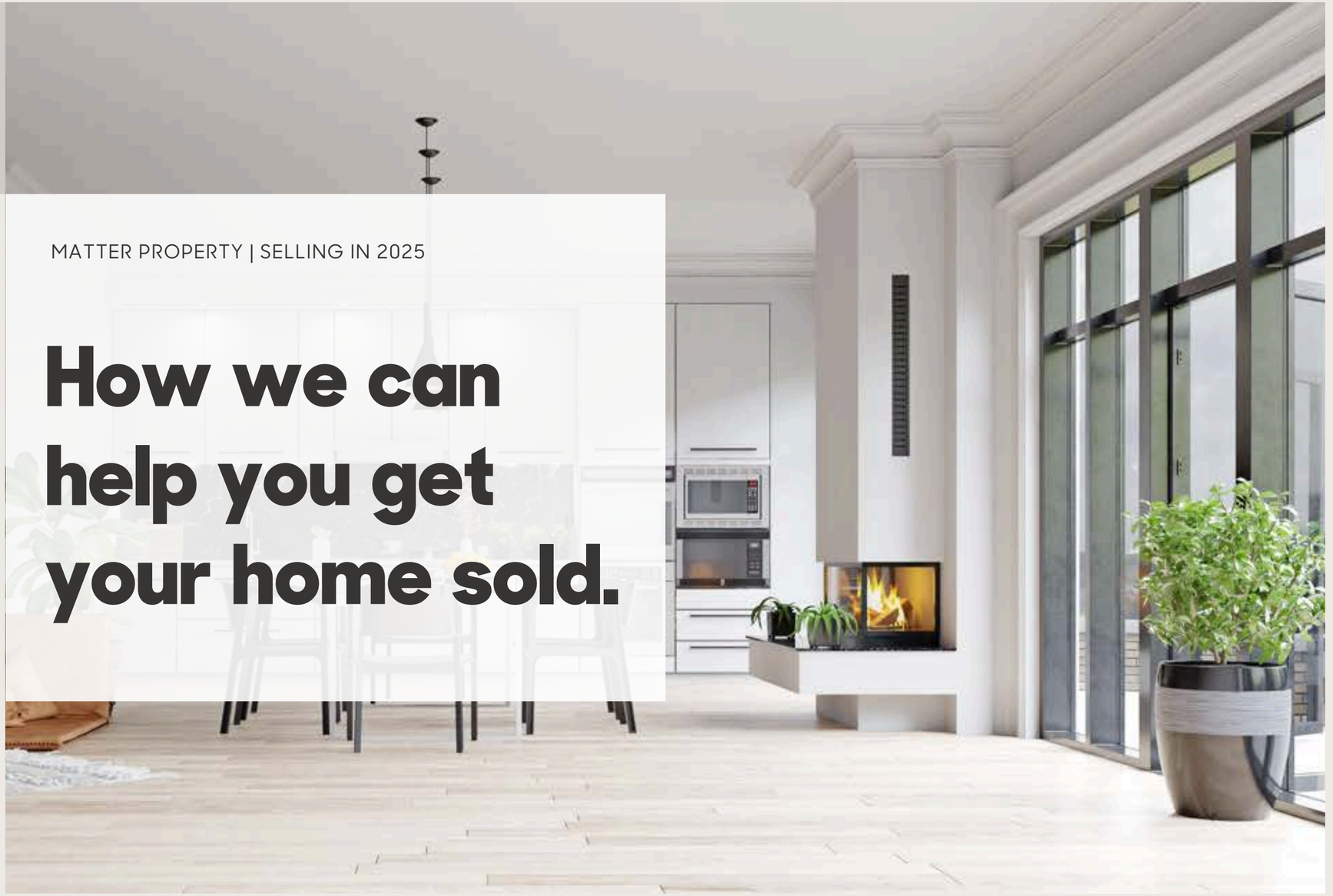
MATTERPROPERTY

Looking to sell?

AGENT: SHERRIE TUPPURAINEN



MATTER PROPERTY | SELLING IN 2025

How we can help you get your home sold.

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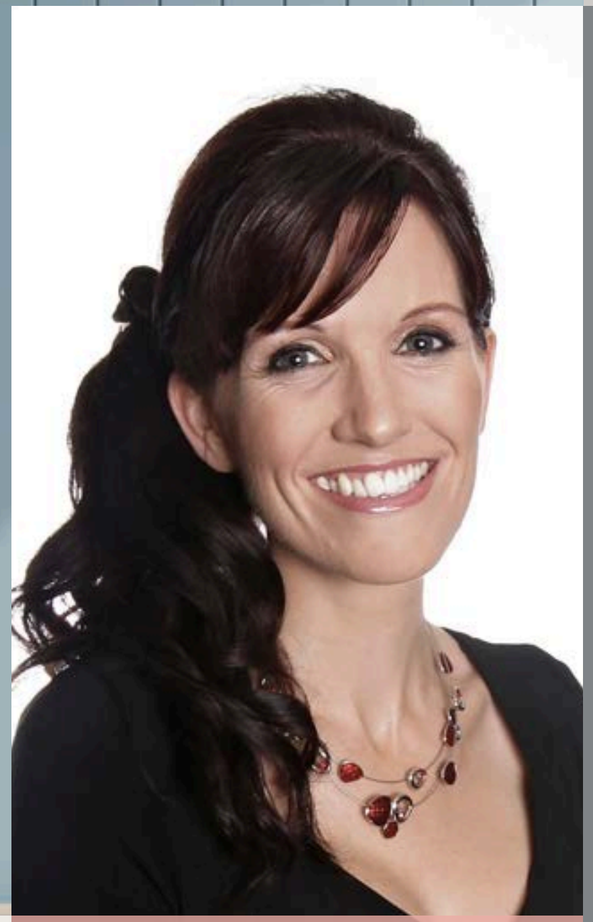


Sherrie Tuppurainen

@MATTERPROPERTY
0403 888 506

Our Mission.

To achieve the successful settled sale of your property, whilst providing professional knowledgeable and caring service to support you through the entire sales process.

Meet your Agent.

Sherrie grew up in Mount Isa, and it was here she discovered her passion for Real Estate.

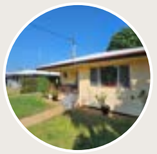
Having worked in the industry since 2007 Sherrie has seen the highs and lows of the real estate market through both boom and bust, and as such brings a wealth of skills that will support you through every aspect of the sale of your property, whether you are selling a townhouse, a penthouse or something in between.

With a passion for creating the perfect settled sale, Sherrie dedicates herself to her owners with a tenacity not often seen.

Sherrie brings a myriad of skills matched with outback friendliness to all looking to find an understanding, knowledgeable and efficient agent that will work 110% for them.

The ease of stress free selling...Sit back, relax and let us take care of everything.

Why our clients love us.

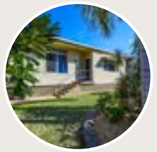


FLAWLESS EXPERIENCE

SALLY B. - BUYER

★★★★★

I cannot fault Sherrie and Jenny, it was an amazing experience and journey for myself as a first home buyer. Sherrie supports you as the buyer and supports the seller equally, the open communication was very welcoming! Highly recommend!

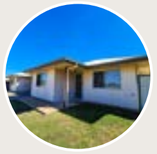


HONEST AND OPEN COMMUNICATION

JASON & NARELLE C. - SELLERS

★★★★★

Sherrie was so easy to deal with, was excellent with her communication. Nothing was too much trouble and she worked hard to make sure we sold our house at the best possible price.

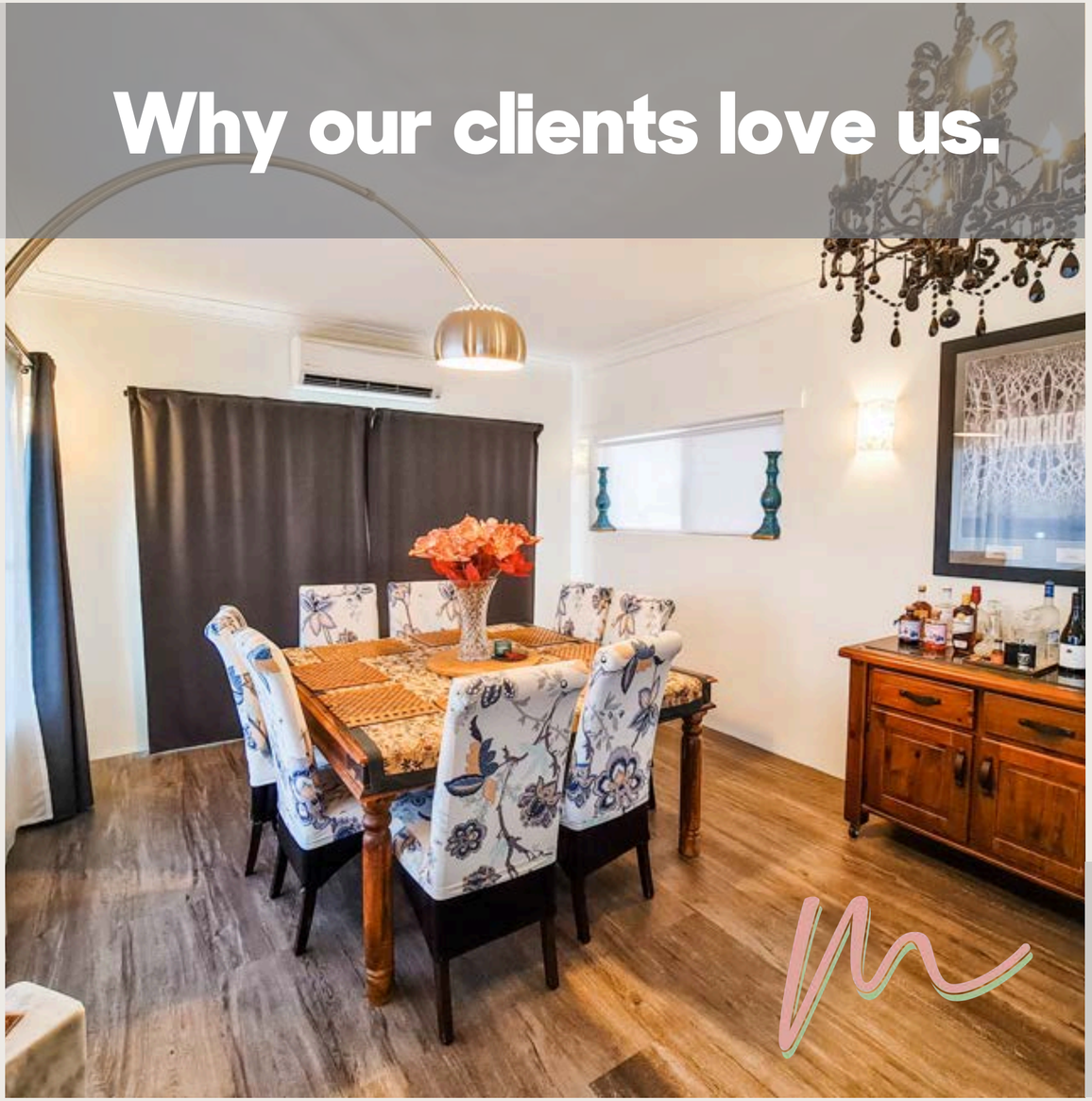


EXCELLENT SALES REPRESENTATIVE

VIC & MIA T. - SELLERS

★★★★★

I could not praise Sherrie and her sales team any more highly a compliment than excellent.
Thank you for your service in the sale of my property.



Our Services.

Prior to listing.

Inspection of your property and cost-free, no-obligation market appraisal
Pre-list meeting to discuss local market trends, your own motivations for achieving a sale and your time frame for moving, so we can tailor a "successful sale" plan to your own specific selling needs
Preparation of all listing documentation
Guidance as to undertaking repairs or improvements to your property including; smoke alarm and pool certificate compliance
Advice as to marketing and photography options to suit your budget
Guidance on styling your home for sale
Liaising with your chosen photographer or taking photos of your property

On the market.

Distinctive "For Sale" signboard
Listing your home on multiple high-traffic real estate specific websites for maximum exposure
Social media advertising including our Matter Property Facebook and Instagram pages, plus options for additional social media advertising packages
Inclusion in our Matter Property full-colour property guide
Full colour brochures specific to your property
Exclusive Matter Property buyer database match – email flyer campaign
Open homes during the week and at the weekend as suits your schedule
The option of extended hours twilight open homes Thursday or Friday evenings

Why you'll love our services.

Personalised Service: We are YOUR agents. You will never be passed on to an assistant to deal with because we are too busy with other people's property. We are never too busy for you, and we will ALWAYS call you back.

Boutique Agency: Our smaller size means we can dedicate more time to your needs, you are not just a number, you are our co-collaborator in the sales journey and at the forefront of our minds when matching your home to new buyers.

Flexibility: We offer endless showing options for buyers, to accommodate the unique shift-work patterns in town, including Sundays and after hours by appointment, to better accommodate all your buyers. Open homes that fit your schedule.

Feedback: Provision of timely and relevant feedback as the sale progresses; including feedback from individual showings and open homes, enquiry from out-of-state buyers plus weekly market updates to keep you abreast of what is happening in town.

Support: From you minute you sign the listing documents, through presentation of all reasonable offers, market advice and price guidance, all the way until settlement.

Affordability: Advertising packages that can be tailored to your needs.

Your Marketing Campaign.

Your Marketing Campaign includes all of the below at the very reasonable cost of $1450, and have partnered with CampaignAgent to allow you flexible payment options.

Professional Photography

"For Sale" sign at your Property

Digital Buyer Matches with E-Flyers

Digital Window Screen Display

Feature A3 Full Colour Window cards

In Office - Full Colour all sales listings brochure ad

Feature Property Brochure for your property (unlimited prints)

Internet Advertising:
www.matterproperty.homes; www.domain.com.au
www.ratemyagent.com.au
www.homely.com.au; www.realty.com.au; www.onthehouse.com.au
www.realestateworld.com.au; www.view.com.au; www.homesales.com.au
www.ratemyagent.com.au, www.realestateworld.com.au, www.view.com.au

Premiere+ Listing on www.realestate.com.au
For the life of the listing
No need to upgrade again later at more cost to you, and rotating to the top of the listings every 15 days plus e-brochure at 7 day of campaign

Social media posts - listing on the Matter Property Facebook page, Mount Isa Houses for Sale and Rent page, plus Instagram and Google

Open homes - minimum of half an hour with extra signage and brochures
(* If vacant/owner occupied property)

Inclusion in open home flyers and posts
Print version, email and social media posts

Weekly follow up of buyers and reporting to owners about enquiries, showings and internet feedback

Optional Extras:
Social Media Advertising Campaigns - Tailored sponsored posts on a cost per week basis Starting at $5.00 per day

WHY A PREMIERE+ LISTING IS THE BEST CHOICE FOR YOUR PROPERTY

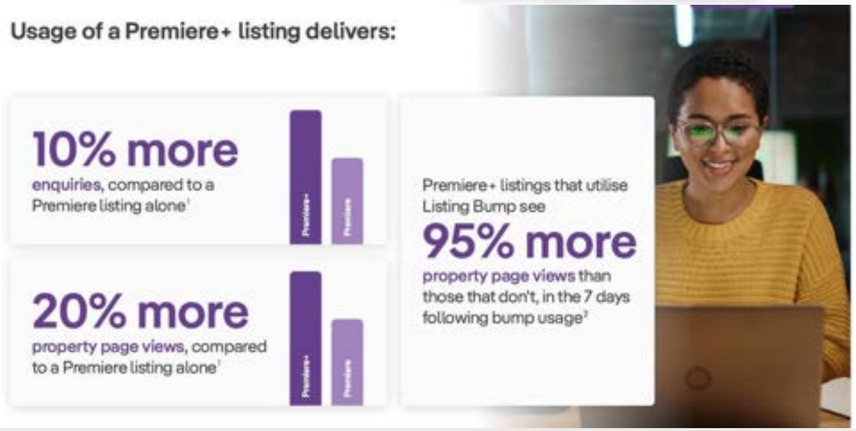
Premiere+ Advantages

	Premiere+	Premiere	Highlight	Feature
Position in the search results	▪	▪	▪	▪
Listing size	▪	▪	▪	▪
Rotates to the top of the search results automatically	15	15	30	Does not rotate
Pre-market, on-market and post-market features to move your listing faster and build your brand	✓	✗	✗	✗
Unlimited listing duration	✓	✗	✗	✗
Agency branding	✓	✓	✓	✓
Image carousel	✓	✓	✓	✓
Auction and inspection times	✓	✓	✓	✓
Number of email enquiries compared with a Standard listing[1]	2.6x	2.2x	1.3x	1.2x
Number of views compared with a Standard listing[1]	2.9x	2.2x	1.4x	1.4x
Number of times seen in the search results compared with a Standard listing[1]	2.1x	2.0x	1.3x	1.2x

Why you'll love Premiere +

Build demand early with the most engaged buyers

Usage of a Premiere+ listing delivers:



1 Pre-market

Build demand early with the most engaged buyers.

eBrochure

Day 7

Exposure on property.com.au

Australia's **3rd largest** real estate brand[4]

Property

Part of REA Group

Unlimited Premiere+ Listing

Move your property faster and get a better result with an unlimited Premiere+ listing (our largest and best performing listing)

Day 1

2 On market

Boost your listing and reach even more buyers.

Listing Bump

Premiere+ listings that utilise Listing Bump see **105% more property page views** than those that don't.[5]

Day 7

Listing Optimisation

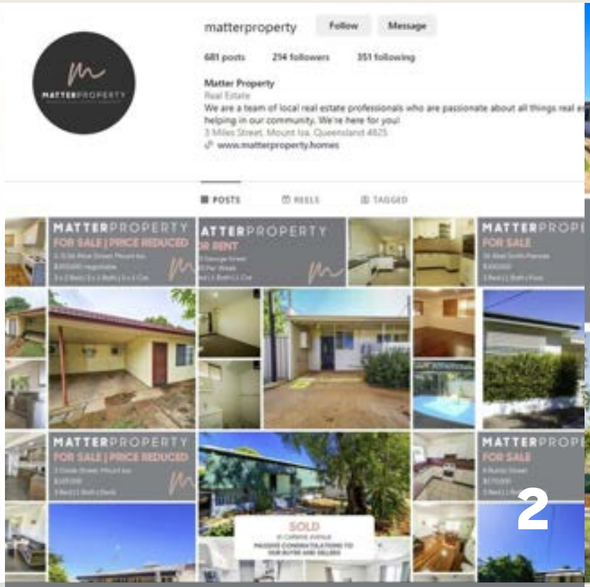
Day 14

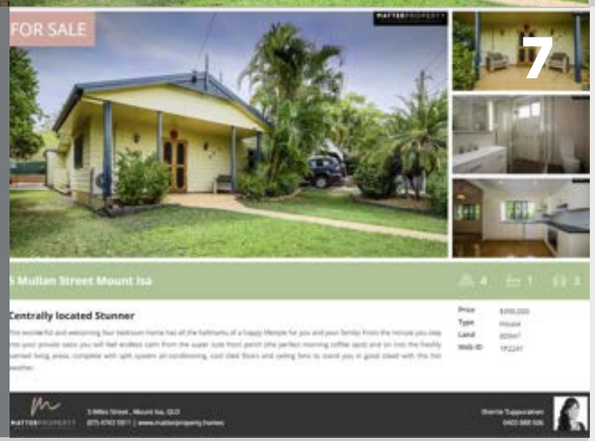
3 Sold

Premiere+ listings sell 10 days faster than a Premiere listing.[6]

WHAT WE OFFER

Our Marketing samples.





1. Facebook Posts
2. Instagram Posts
3. Open Home Posts
4. Other Marketing Posts
5. Custom Property Brochures
6. For Sale Sign
7. Window Cards

GETTING TO SOLD

Our recent sales.

SOLD
9 MILNE BAY ROAD
MASSIVE CONGRATULATIONS TO OUR BUYERS AND SELLERS

SOLD
24/177 WEST STREET
MASSIVE CONGRATULATIONS TO OUR BUYER AND SELLERS

SOLD
39/86 OGDEN STREET, TOWNSVILLE
MASSIVE CONGRATULATIONS TO OUR BUYERS AND SELLERS

SOLD
18 DEIGHTON STREET
MASSIVE CONGRATULATIONS TO OUR BUYERS AND SELLERS

SOLD
1/70 GEORGE STREET
MASSIVE CONGRATULATIONS TO OUR BUYER AND SELLER

SOLD
54 OPAL STREET
MASSIVE CONGRATULATIONS TO OUR BUYERS AND SELLERS

SOLD
51 CARBINE AVENUE
MASSIVE CONGRATULATIONS TO OUR BUYER AND SELLERS

What we charge aka our Successful Selling Fee.

We don't get paid until you do...The only upfront cost is your advertising.

The Math...
5.5% on the first $18,000 of the sale price including GST

And...
2.75% on the remaining balance including GST.

Contact Details.

Office Address

3 Miles Street
Mount Isa QLD 4825

Phone & Mobile

07 4743 5911
Sherrie: 0403 888 506

Email addresses

sherriet@matterproperty.homes

Website

www.matterproperty.homes

SELLING WITH MATTER PROPERTY
2025

Thank you for considering our services.

WWW.MATTERPROPERTY.HOMES